

# MAX BRENNER CHOCOLATE BAR COMING TO BETHESDA, MD.



**BETHESDA, Md. (May 21, 2013)** – Max Brenner, the ultimate destination for an indulgent chocolate experience, will open its first Washington D.C.-area “Chocolate Bar” in Bethesda, Md., on June 13, 2013.

Located along the trendy, upscale, outdoor lifestyle center of Bethesda Row, Max Brenner promises a holistic sensual experience where chocolate lovers will be able to smell, see, listen, taste, and touch chocolate. While other U.S. Max Brenner locations offer savory dishes for brunch and dinner, Bethesda’s Chocolate Bar will focus exclusively on the sweet stuff, such as Max’s signature hot chocolate served in iconic Hug Mugs, chocolate pizza, and crepes and waffles to share.

At 2,100 square feet with a seating capacity of up to 70 guests, Max Brenner Chocolate Bar offers guests an intimate way to escape into a singular, chocolate fantasy experience. Guests will appreciate premium fast casual service where they can either order and dine at a counter, or order up front and enjoy table service. The location will also incorporate a retail area where guests can purchase the company’s popular gift sets and other chocolate treats to bring home.

“Bethesda Row has a unique style and taste and we’re excited to have it be the location of our first USA Chocolate Bar,” said Sam Borgese, Max Brenner’s CEO. “We look forward to delighting Bethesda and the entire DC Metro with all of Max’s sweet icons.”

Max Brenner Chocolate Bar in Bethesda will be located at 7263 Woodmont Avenue.

ABOUT MAX BRENNER:

Max Brenner is creating a new chocolate culture worldwide, one that allows people to experience chocolate in a way they've always imagined. Known for its unique chocolate concepts and playful presentation, Max Brenner has become the optimal experience of indulgence.

Headquartered in New York City, Max Brenner operates four Chocolate Bar restaurants in Boston, Las Vegas, Philadelphia and New York City, as well as more than 40 Chocolate Bars internationally with the newest location slated for Bethesda, Md., in June 2013. For more information, please visit [www.maxbrenner.com](http://www.maxbrenner.com) or connect with us at [www.facebook.com/maxbrennerusa](https://www.facebook.com/maxbrennerusa)

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